

Here's the deal ...

You've got a captive audience of people who've already decided to go to happy hour somewhere. What do you want to say to them?

We've already done the hard part – that is, convinced our audience that happy hour is where they want to be. They're already sold on the concept and all that it entails – be it drinks and appetizers, transportation, or other goods and services that put them in a happy mood.

So, now it's up to you to help them make decisions – whether it's where to go for happy hour tonight, how to get there, what to wear, etc.

At your fingertips ...

When you advertise at HappyHourBoulder.com, your messages goes directly to people who need to see it and want to see it, not to thousands of people outside your target audience.

Recoup your investment in the time it takes to sip a cocktail ...

If your happyhourboulder.com ad draws **JUST ONE EXTRA PERSON** to your business, you can recoup the cost of today's ad space – just from one bar tab or purchase. And we've got thousands of these "extra" people visiting our website, so you could make a return on your investment many times over.

ADVERTISE AT HAPPYHOURBOULDER.COM FOR AS LITTLE AS \$2/ DAY! SEE REVERSE FOR RATES.

RESERVE YOUR SPACE TODAY!

Call: 303.437.9970

Email: meghan@happyhourboulder.com

2007 Rates

Our ads run quarterly to give you more exposure for your money. Save when you sign up for more than one quarter.

Investment per quarter:

	Home	Restaurants	Other*
Top banner	\$600	\$450	\$375
Side banner	\$450	\$300	\$225

*(Features, Reviews, Transportation, Sign Up, Tell-a-Friend, Submit Review, About, Contact, Advertise)

SAVE: Advertise for the rest of 2007 and get a **15% discount**. For example, if you buy a side banner on the Restaurants page for both remaining quarters, it will only cost you \$510 to advertise on HappyHourBoulder.com for the rest of the year.

And that's not all ...

The Hookup:

When you buy ad space on HappyHourBoulder.com you get a free side banner on BoulderMovies.com. This recently redesigned site gets over 1,000 visits a day. Talk about bang for your buck!

*(Applies only to July-September cycle)

Deadlines:

Cycle	Space	Art
July – September	June 15	June 22
October – December	Sept. 15	Sept. 22